

JAN

Job Accommodation Network

Practical Solutions • Workplace Success

Accommodation and Compliance Series

Spotlight Series: Campaign for Disability Employment (CDE)

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Introduction

The [Campaign for Disability Employment](#) (CDE) is a collaborative effort to promote positive employment outcomes for people with disabilities by encouraging employers and others to recognize the value and talent they bring to the workplace. The CDE is the force behind three powerful PSAs that can be used to promote inclusion and opportunities for people with disabilities in the workplace:

- "[Who I Am](#)" showcases individuals who are not defined by their disabilities.
- "[Because](#)" pays tribute to the mentors and role models who inspire success for individuals with disabilities.
- "[I Can](#)" highlights what people with disabilities "can" do at work and the value that they bring.

Each PSA is accompanied by outreach materials supporting the What Can YOU Do? message and the secondary themes built around the PSAs. For more information, visit the [CDE](#).

Situations and Solutions:

A national mentoring organization wanted information on materials that might help highlighted mentors and their roles.

JAN referred the organization to the "Because" PSA Download Center and the Office of Disability Employment Policy.

A national speaker wanted to use a powerful video at the end of her disability inclusion speech.

She contacted JAN for information on what might be available. JAN provided some materials and referred her to the "I Can" campaign from the Campaign for Disability Employment and the Office of Disability Employment Policy.

An employer contacted JAN looking for posters and videos to support its new disability awareness program.

A JAN staff member referred the individual to the websites for the Campaign for Disability Employment and National Disability Employment Awareness Month.

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